



GREEN LAKE  
ASSOCIATION  
WE CARE FOR OUR LAKE

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2021 SHINE A LIGHT  
SPONSORSHIP OPPORTUNITIES

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## **You are cordially invited to the Green Lake Association's 2021 Shine a Light Celebration!**

Our 2021 sponsors will help us

# SHINE

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**SATURDAY AUG 7, 2021**

# LIGHT

for Green Lake

Since 1951, the GLA has been lighting the way on behalf of Green Lake! Reaching this 70-year milestone has reaffirmed our unwavering commitment to implement new initiatives and to develop the best-possible, science-based strategies for the sake of Green Lake's water quality.

This will be a monumental task, and your financial resources are critical to ensuring a bright future for Green Lake. More than ever before, we know that it is our special lake that unifies our community, our families and our shared future. The GLA's annual August celebration is a tribute to our beautiful Green Lake!

This year, our Shine a Light celebration will culminate in a unified lantern-lighting 70-year celebration at sunset on August 7. Sponsors of this year's event will be highlighted throughout the summer in all of the GLA's event materials and media communications. We are grateful for your GLA sponsorship and for your commitment to the conservation of Green Lake.

**For more information about sponsorship**, please call John Singer,  
Director of Development, at (920) 294-6480.

# SPONSORSHIP BENEFITS

## BRONZE \$1,000

-Logo on all invitations, promotional posters and yard signs placed throughout the area.  
*(6/15 deadline)*

-Logo and business name on program in event bag.  
*(7/11 deadline)*

-5 free raffle tickets

-Logo with your website link on the Green Lake Association's website.

-Logo on 1/2-page post-event recognition ad.

-Regular e-blast and social media recognition

-Complimentary custom event bag with lantern and supplies.

## SILVER \$2,500

-Logo on all invitations, promotional posters and yard signs placed throughout the area.  
*(6/15 deadline)*

-Logo and business name on program in event bag.  
*(7/11 deadline)*

-10 free raffle tickets

-Logo with your website link on the Green Lake Association's website.

-Logo on 1/2-page post-event recognition ad.

-Regular e-blast and social media recognition

-Complimentary custom event bag with lantern and supplies.

-Option to include company promo item in event bags.

## GOLD \$5,000

-Logo on all invitations, promotional posters and yard signs placed throughout the area.  
*(6/15 deadline)*

-Logo and business name on program in event bag.  
*(7/11 deadline)*

-15 free raffle tickets

-Logo with your website link on the Green Lake Association's website.

-Logo on 1/2-page post-event recognition ad.

-Regular e-blast and social media recognition

-Complimentary custom event bag with lantern and supplies.

-Option to include company promo item in event bags.

-Catered appetizers delivered to your home prior to the Shine a Light Celebration.

## PLATINUM \$10,000

-Logo on all invitations, promotional posters and yard signs placed throughout the area.  
*(6/15 deadline)*

-Logo and business name on program in event bag.  
*(7/11 deadline)*

-20 free raffle tickets

-Logo with your website link on the Green Lake Association's website with top-tier positioning.

-Logo on 1/2-page post-event recognition ad.

-Regular e-blast and social media recognition

-Complimentary custom event bag with lantern and supplies.

-Option to include company promo item in event bags.

-Catered appetizers delivered to your home prior to the Shine a Light Celebration.

-Custom pier or porch family portrait.

## DIAMOND \$25,000

-Logo on all invitations, promotional posters and yard signs placed throughout the area.  
*(6/15 deadline)*

-Logo and business name on program in event bag.  
*(7/11 deadline)*

-20 free raffle tickets

-Logo with your website link on the Green Lake Association's website with top-tier positioning.

-Logo on 1/2-page post-event recognition ad.

-Regular e-blast and social media recognition

-Complimentary custom event bag with lantern and supplies.

-Option to include company promo item in event bags.

-Catered appetizers delivered to your home prior to the Shine a Light Celebration.

-Custom pier or porch family portrait.

-Premium Wine Basket

# LAST YEAR'S SPONSORS

## PLATINUM / \$10,000

KENT & LEE DELUCENAY    GARY & LYNN MECKLENBURG    JOE & TINA PREGONT    JERRY & JUDY SPECHT

## GOLD / \$5,000

MIKE & JILL HAVEY



BILL & PEGGY MULLIGAN

## SILVER / \$2,500

TIMOTHY & JENNIFER AITHER    DAVID & KATHLEEN CULLEN    CRAIG & KATIE CULVER    MIKE & DAVE FOX    BILL & PATTY MINER

MICHAEL & SALLY REISS

MATT & MOLLY RYAN



## BRONZE / \$1,000



MIKE & HELCIA BIERMAN



MAC & RENEE MOORE

KURT & JANE PIERNOT



BABETTE & JEFF BUTLER

SHARON DOLAN

LYNN GROUT-PAUL & JUSTUS PAUL



BETH & GREG MYERS

RICHARD & NORA LEWIS



KARL BERTRAM & MARIA CROWE

THOMAS E. CAESTECKER  
HAL & LYDIA ERICKSON

BRUCE & MARY HAMMING

DEREK & SHELLY KASTENSCHMIDT

DRS. JAY & YVONNE NADLER



DEB & DAN BIERMAN

KATHY & RANDY DEAN

GREEN LAKE COLD WATER FISHERY COUNCIL



MIKE & CHRISTIE SHOEMACHER

DICK & LINDA MARTENS



**We are deeply grateful to our generous sponsors who make our annual August celebration of the lake a shining success!**

This year is extra special because the GLA is celebrating its 70th year! For many years, the Green Lake Association's August event - whether a traditional Gala or a Shine a Light event - has served as a springboard for extraordinary generosity. It is quite amazing that in spite of the many challenges of 2020, last year's Shine a Light contributions accounted for 49% of our total 2020 donations, amounting to over \$242,000!

Now, as we turn the page to the next decade of the GLA, we do so with a sense of urgency and with the goal of mobilizing the Big Green community to act now on behalf of our lake.

Your support as a sponsor helps to fund critical stream repairs, a farm demonstration network, and robust research initiatives. Our changing lake means that our work to repair critical streams, to promote best agricultural practices, and to rely upon good science and robust research to inform our efforts is more important than ever.

**It's up to all of us to take action. It's up to all of us to ensure that our treasured lake is protected and preserved. It's up to all of us to work on behalf of future generations.**

I ask you to give as generously as you can as a sponsor of our 70th celebration! Your generosity helps the GLA move forward to meet the critical needs of our beloved lake.

Always for Green Lake,

Stephanie  
Executive Director

# SHINE A LIGHT CELEBRATION SPONSORSHIP FORM

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All donations made payable to and received by the Green Lake Association will receive an official receipt for tax purposes outlining the tax-deductible portion of their donation.

The Green Lake Association is a 501(c)(3) (nonprofit) organization. Tax ID: 39-1047600.

## Contact Information

Company or Family Name (as it should appear on all printed materials and online recognition):

\_\_\_\_\_

Company Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP PACKAGES

\_\_\_\_\_ \$25,000 Diamond Sponsor

\_\_\_\_\_ \$10,000 Platinum Sponsor

\_\_\_\_\_ \$5,000 Gold Sponsor

\_\_\_\_\_ \$2,500 Silver Sponsor

\_\_\_\_\_ \$1,000 Bronze Sponsor

## ADVERTISING DETAILS

Please use the following social media handles:

\_\_\_\_\_

I will send our high-resolution eps formatted logo

to: [tina@greenlakeassociation.org](mailto:tina@greenlakeassociation.org)

## PAYMENT INFORMATION

\_\_\_\_\_ Please send me an invoice

\_\_\_\_\_ I have enclosed a check made payable to the Green Lake Association with memo note: "Sponsorship"

\_\_\_\_\_ Please charge my credit card

Card Type: Visa | Mastercard | American Express | Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

You may email this form to [tina@greenlakeassociation.org](mailto:tina@greenlakeassociation.org) or mail to the Green Lake Association, PO Box 364, Green Lake, Wisconsin 54941.

For more information, call **Tina Solberg, Office Administrator, at (920) 294-6480.**

***Thank you so much for your participation!***

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