



THE  
LAKE  
*Ball*

BENEFITTING  
GREEN LAKE ASSOCIATION

PRESENTED BY  
CRAIG & KATIE CULVER

2026 BUSINESS  
SPONSORSHIP OPPORTUNITIES



## SPONSOR THE LAKE BALL FOR THE LOVE OF GREEN LAKE

HEIDEL HOUSE HOTEL & CONFERENCE CENTER | SATURDAY, AUGUST 1, 2026

This August, The Lake Ball will bring together community leaders, lake families, visitors, and local businesses for an unforgettable evening celebrating Big Green Lake. **Sponsoring this signature event offers your business a unique opportunity to gain meaningful visibility while supporting a cause that unites our entire community.**

Each year, The Lake Ball attracts hundreds of attendees who care deeply about Green Lake and the future of our watershed. Sponsors receive prominent recognition across event materials, communications, and on-site signage throughout the summer—providing valuable exposure to an engaged and loyal audience. **Sponsors at the Silver level and above receive enhanced recognition, including logo placement in event materials and promotions.**

Beyond the visibility, sponsorship demonstrates your commitment to the community and the lake that brings us all together. Your support helps sustain the Green Lake Association's work to advocate for Big Green while protecting this special place for generations to come.

The Lake Ball is a wonderful night. Guests enjoy a festive happy hour, an elegant dinner, and a lively after-party with music, dancing, and cocktails throughout the evening—all while celebrating our favorite lake.

### SPONSOR DEADLINE

To receive the fullest recognition, please confirm your sponsorship by **Thursday, April 30**.

Eligible sponsorships confirmed by this date will be included on printed invitations. Sponsorships received through July 10 will continue to receive prominent recognition across other eligible event materials.

### CONTACT

For sponsorship opportunities, please contact:

**Kate Stel**

Development Coordinator

Green Lake Association

Kate@greenlakeassociation.org | (920) 294-6480



## 2026 SPONSORSHIP PACKAGES

### PRESENTING SPONSOR \$50,000 | 1 AVAILABLE

As Presenting Sponsor, your business receives our most robust recognition package as GLA's premier partner. Benefits include:

- ✓ Live speaking opportunity at the event
- ✓ Credited in all Lake Ball communications and promotion
- ✓ Event tickets for a table of ten of your leadership, clients, or guests
- ✓ Plus, all the benefits of the Diamond Sponsor level

### DIAMOND SPONSOR \$25,000 | 3 AVAILABLE

Showcase your business's commitment to Green Lake as a Diamond Sponsor. Benefits include:

- ✓ One customizable dedicated social media post on GLA channels
- ✓ Top billing logo recognition in print, digital, and event day-of materials
- ✓ Event tickets for five of your leadership, clients, or guests
- ✓ Priority seating for any additional ticketed guests
- ✓ Plus, all the benefits of the Platinum Sponsor level

### PLATINUM SPONSOR \$10,000 | 5 AVAILABLE

Platinum Sponsorship offers your business impactful and prominent visibility. Benefits include:

- ✓ Recognition during the live event remarks
- ✓ High-level logo recognition in print, digital, and event day-of materials
- ✓ Event tickets for four of your business leadership, clients, or guests
- ✓ Plus, all the benefits of the Gold Sponsor level

### GOLD SPONSOR \$5,000

Join us with your partnership as a Gold Sponsor, which offers your business a leading role in this impactful event. Benefits include:

- ✓ Logo placement on print invitations mailed to nearly 1,000 Green Lake locals (if confirmed by 4/30)
- ✓ Logo recognition in print, digital, and event day-of materials
- ✓ Event tickets for two
- ✓ Plus, all the benefits of the Silver Sponsor level

### SILVER SPONSOR \$2,500

Silver Sponsorship ensures your business receives visibility all summer long. Benefits include:

- ✓ Strategic logo placement on Lake Ball print and digital promotions in prime summer months
- ✓ Linked logo placement on the GLA website
- ✓ Logo placement on event materials, and during the event presentation

### BRONZE SPONSOR \$1,000

Bronze Sponsorship offers a meaningful opportunity to highlight your dedication to Green Lake. Benefits include:

- ✓ Linked and named recognition on the GLA website
- ✓ Named recognition on event materials, and during the event presentation



## 2026 BUSINESS SPONSORSHIP FORM

To receive the fullest recognition, please confirm your sponsorship by **Thursday, April 30**. Eligible sponsorships confirmed by this date will be included on printed invitations. Sponsorships received through July 10 will continue to receive prominent recognition across other eligible event materials.

### CONTACT INFORMATION

Company or Family Name(s): \_\_\_\_\_  
Company Contact (if applicable): \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP PACKAGES

- \$50,000 Presenting Sponsor (Reserved)
- \$25,000 Diamond Sponsor
- \$10,000 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor

### CORPORATE RECOGNITION

Please link to the following company website:

\_\_\_\_\_

- I will send our high-resolution logo to:  
kate@greenlakeassociation.org

### PAYMENT INFORMATION

- Please send me an invoice.
- I have enclosed a check made payable to *Green Lake Association* with memo note: "Sponsorship"
- Please charge my credit card.

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Expiration (MM/YYYY)

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Billing Zip Code

\_\_\_\_\_  
Signature

All donations made payable to and received by the Green Lake Association will receive an official receipt for tax purposes outlining the tax-deductible portion of their donation. The Green Lake Association is a 501(c)(3) nonprofit organization. Tax ID: 39-1047600.

**To secure your selected sponsorship package, please email this form to Kate Stel, Development Coordinator at [kate@greenlakeassociation.org](mailto:kate@greenlakeassociation.org) or mail to Green Lake Association, PO Box 364, Green Lake, WI 54941. For more information, please contact Kate Stel, Development Coordinator at (920) 294-6480**

