



SHINE  
A  
LIGHT  
CELEBRATION



GREEN LAKE  
ASSOCIATION

WE CARE FOR OUR LAKE



## WELCOME!

On behalf of the Green Lake Association, I sincerely welcome you to our first-ever Shine a Light Celebration!

I am grateful, humbled, and proud of the fact that so many are participating in the Shine a Light Celebration this year. This makes me look to the future with optimism, knowing that the GLA and this special community will be working together to navigate our way to a brighter future for Wisconsin's most beautiful lake.

We all know that extra bit of joy Green Lake gives to us. If you are like me, your appreciation for our lake has only deepened over the past few months. The GLA thinks it's time for us to return the favor and bring a little joy to Green Lake. I hope you will join us in taking this opportunity to celebrate, cherish, and reflect upon our shared natural treasure.

Now more than ever, I am reminded that at a time when we are apart, Green Lake brings us together.

Cheers to each and every one of you!

*Kent DeLucenay | President of the GLA's Board of Directors*



## SCHEDULE OF EVENTS

**8:00**

### SHINE A LIGHT CELEBRATION LAUNCH

Visit to [www.greenlakeassociation.org/shinealight](http://www.greenlakeassociation.org/shinealight)  
to watch and to make a donation.

**8:40**

### LANTERN LIGHTING CEREMONY BEGINS

Head down to Green Lake (or wherever you are) to light your lantern  
and reflect on Green Lake's brighter future because of our collective commitment.

**9:15**

### RAFFLE PULL

Watch live on our Facebook page at  
[www.facebook.com/GreenLakeAssociation](http://www.facebook.com/GreenLakeAssociation).

EVEN APART, GREEN LAKE BRINGS US TOGETHER.

# EVENT SPONSORS

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& LEE  
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## SERVICE DONORS



S'mores



Wine



Lanterns



Photography



**ClearView Productions LLC**  
Very Fine Motion Pictures

Videography



Graphic Design



Signage

## HOW TO JOIN THE CELEBRATION ON AUG 1

Our Shine a Light Celebration begins at **8:00 PM** on Saturday, August 1. Join this virtual event by heading to [www.greenlakeassociation.org/shinealight](http://www.greenlakeassociation.org/shinealight) or follow the detailed instructions sent to your inbox.

On August 1, you will be directed to a YouTube Premiere video that will go live at 8:00 PM. If you visit the link ahead of that time, you'll be shown a countdown clock until our live launch.

JOIN OUR SHINE A LIGHT CELEBRATION ON AUG. 1 AT 8:00 PM BY HEADING TO [WWW.GREENLAKEASSOCIATION.ORG/SHINEALIGHT](http://WWW.GREENLAKEASSOCIATION.ORG/SHINEALIGHT).

### SHARE WITH FRIENDS

Want to help us spread the word about our good work? The video component of this virtual event will be available online after the night's festivities, so be sure to direct your friends to our Shine a Light website. Great news: even if it's after the event, they can still watch!



## EVENT BAG COMPONENTS

For those who purchased a Shine a Light Celebration ticket, your custom GLA event bag is loaded with quality goodies.

- A **lantern** to participate in our lighting ceremony at 8:40 PM. After the Shine a Light Celebration, use this quality piece as a reminder of your support toward our mission.
- Individual-sized **bottles of wine** to add to the festivities.
- **S'more ingredients** so that you can light a bonfire after sunset and add to the glow of the evening.
- With your ongoing generosity, Green Lake's future is so bright that we will all need to wear the provided **sunglasses!**



## SHINE A LIGHT LANTERN CEREMONY BEGINS AT 8:40 PM ON AUG 1

After you enjoy the virtual components of our Shine a Light Celebration, we invite you to let your GLA light shine bright! Join us at **8:40 PM** for a lantern lighting ceremony, a meaningful demonstration of our collective commitment to Green Lake.

At sunset on August 1 — on Green Lake, or wherever you are — light your lantern to illuminate your commitment to the amazing resource that unifies our mission and our community. This is a great opportunity to build a bonfire and roast some s'mores with your loved ones using the provided ingredients.

We encourage you to use this as a time for sharing and reflection. What brings you joy about Green Lake? What has the lake meant for you or your family? What gives you hope in its brighter future? What would it look like if we used our collective energy and resources to light the way, so the next generation can look to Green Lake for solace and comfort the same way we have?

## FUND A NEED

For nearly 70 years, the GLA has been lighting the way on behalf of a cleaner, healthier Green Lake. Stream restoration, land management best-practices, and the monitoring and removal of invasive species are at the core of our work, and are often referred to as our Pillar Projects. Your gift, directed to Clean Streams, Green Acres, or Invasive Species, allows us to continue and to expand these core efforts.

Protecting, improving, and ultimately restoring Green Lake is a complex, critical, and ever-changing endeavor. To ensure that we have the organizational resources and nimbleness to support needed research, development, and innovative solutions to care for our beloved lake, we have also established a new Greatest Need Fund this year.

Regardless of how you choose to designate your gift – whether to a Pillar Project or to Greatest Need – know that your generosity is crucial and will allow us to continue and expand our work on behalf of Green Lake.

To make a fund a need donation, head to [www.greenlakeassociation.org/shinealight](http://www.greenlakeassociation.org/shinealight)



## FUND A NEED: CLEAN STREAMS

The increase in more intense, more frequent rain storms overwhelms streams and leads to soil erosion, flooding, and potential bank collapse. Eroding streams result in more phosphorus entering Green Lake, which then degrades the water quality of Big Green.

Stream restoration keeps lake-harming phosphorus on the land and out of the lake. The Clean Streams Fund focuses on repairing 10 miles of crumbling streambank we have identified. Your donation helps the GLA move full “stream” ahead toward reaching our goal of repairing every foot of the eroding streambank that flows to Green Lake.





## FUND A NEED: GREEN ACRES

Agricultural land comprises approximately 65% of the Green Lake watershed. We're lucky to have so many incredible agricultural neighbors—many working to incorporate farming techniques that reduce the nutrient footprint to Green Lake.

Your support of the Green Acres Fund increases the adoption of lake-friendly agricultural practices and helps ensure our next generation of farmers will have the resources and knowledge they need to be environmental stewards.

By donating to the Green Acres Fund, you're directly contributing to the education of future farmers and the establishment of conservation practices, on the ground in the Green Lake watershed.





## FUND A NEED: INVASIVE SPECIES

The introduction of invasive species to Big Green has had a big impact on its water quality. Zebra mussels, carp, and invasive plants like Eurasian water milfoil have all made their way here—and have thrown Green Lake into a permanent ecological imbalance.

We need your help to prevent new invasive species from entering our natural treasure. By donating to the Invasive Species Fund, you help the GLA staff boat launches, provide better tools and AIS signage, enhance monitoring and removal efforts, and reduce the likelihood of new invasive species from making Green Lake their home.





## FUND A NEED: GREATEST NEED

Green Lake is on a perpetual treadmill—where rain events and phosphorus loading outpace our efforts. We have to do more and more lake-protecting projects to just prevent Green Lake’s water quality from worsening.

To make a meaningful impact on long-term water quality, we need to ramp up projects and consider creative technologies that get ahead of the growing pressures threatening Green Lake.

Your contributions to the Greatest Need Fund allow us to be nimble and responsive in our strategies to address Green Lake’s water quality challenges. By donating to our Greatest Need Fund, you’re investing in a brighter future for Green Lake, through innovative solutions, organizational development, and research.

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# RAFFLE

What's a celebration without prizes? You can purchase raffle tickets online (anytime!) or in-person (during times listed below) until 2:00 PM on August 1 or until all 2,020 are sold. Raffle tickets must be picked up in-person at the GLA booth during the Town Square outdoor markets on the following dates:

GLA Booth at Town Square Markets  
492 Hill Street, Green Lake  
Friday, July 24: 3-6 PM  
Friday, July 31: 3-6 PM  
Saturday, August 1: 10 AM- 2 PM

## GRAND PRIZE: 7-day Stay at Sunspot House on the Caribbean Island of Nevis + \$2,000 Towards Airfare

Generously donated by Kent & Lee DeLucenay

A fabulous location and beautiful views of the sea and St. Kitts make this adorable cottage the perfect getaway for up to four people. A sparkling ample pool next to a stone patio is located in a very private location, just steps away from the cottage. The open-plan living room and kitchen are flanked by two bedrooms, which lead out to a lovely screened veranda with seating and dining areas. Sunspot House is located within easy walking distance to the main road and island beaches, and is a short drive to many restaurants.



CRYSTAL KAYAK  
Transparent-Clear  
Kayak



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**KENDRA  
SCOTT**

Raffle tickets will be pulled at  
9:15 PM on our Facebook page at  
[www.facebook.com/GreenLakeAssociation](http://www.facebook.com/GreenLakeAssociation).

Winners will be contacted  
directly and posted on our website.



# GREEN LAKE ASSOCIATION

WE CARE FOR OUR LAKE

Founded in 1951, the Green Lake Association (GLA) is a 501 (c)(3) not-for-profit, member-funded organization. Our membership includes over 650 households and businesses within Green Lake's watershed who share our mission and vision.

## OUR MISSION

We promote the conservation of Big Green Lake and its watershed with a singular focus on water quality.

## OUR VISION

To protect, improve, and restore the water quality of Big Green Lake and its watershed by building a community of people, resources, and research.

## HOW YOU CAN HELP



### MEMBERSHIP

Renew your membership or become a Green Lake Association member! For just \$80 a year, you directly support on-the-ground projects, lake research, and outreach on behalf of a cleaner Green Lake. If you want to go above and beyond membership, consider making an additional donation to support our lake-loving work.



### VOLUNTEER

Do you want to share your angler expertise, mingle with other members, help plan our annual gala, or stuff envelopes? Whatever your motivation or time availability, we are interested in the skills that you can share with us! If interested, please send an email to [info@greenlakeassociation.com](mailto:info@greenlakeassociation.com).